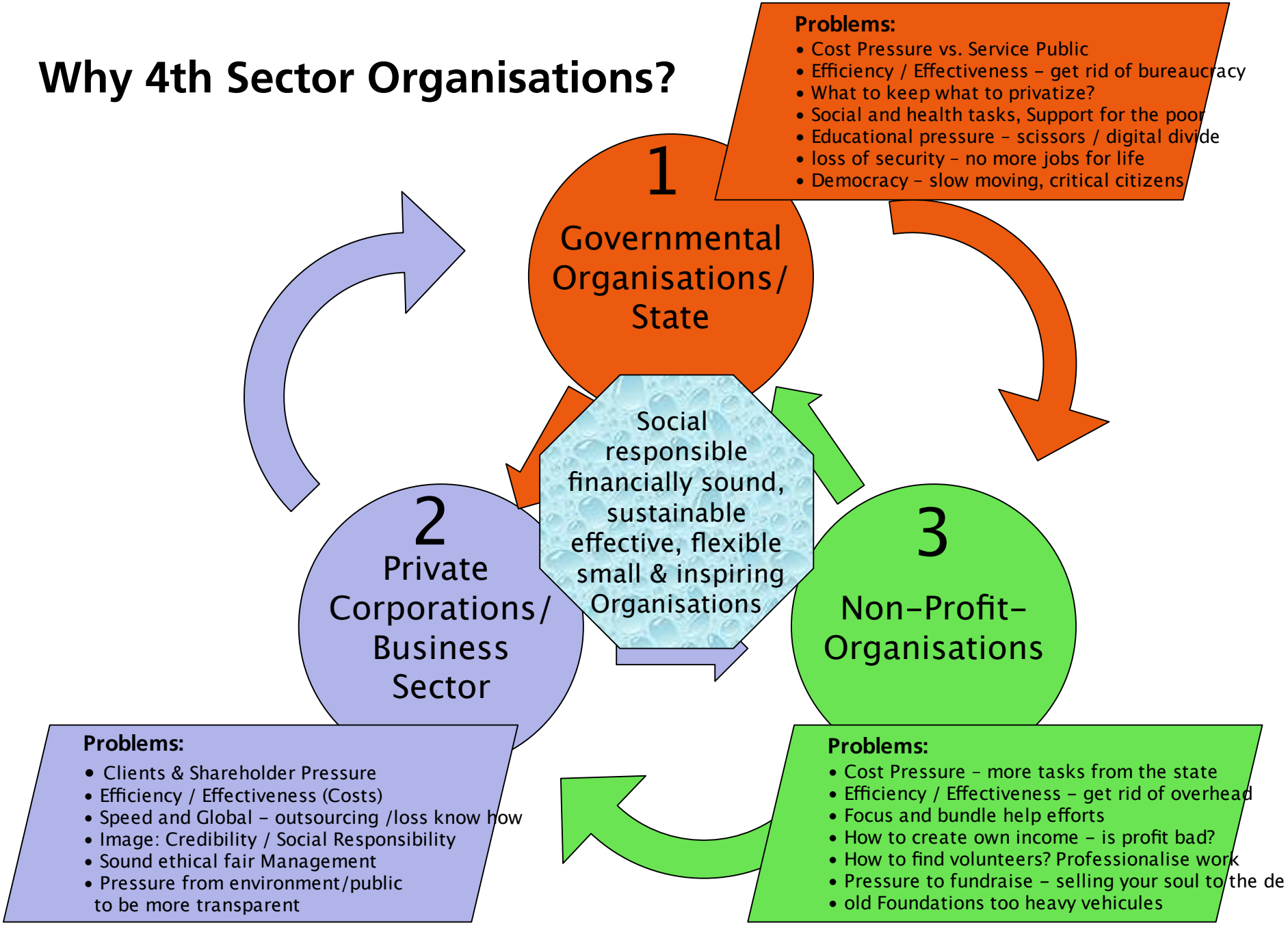Why 4th Sector Organisations?